

# CELEMI: DECISION BASE

PDC is always on the edge with the latest innovative training solution. We have established a partnership with **CELEMI** in order to bring in the "**Power of Learning**" method. It is widely applied by the world's largest corporation into Malaysia to move people and organizations to higher levels of performance.

The marketplace is rapidly changing and competition is fierce. Running a business – in good times and in bad times – is a challenge, particularly for the management team. A number of key people in an organization can strongly influence the entire organization. **CELEMI Decision Base** will help making the right investments at the right time, boosting productivity and profitability, and to get the right return are among the tough challenges that a management team is facing.

## WHAT YOUR PEOPLE WILL LEARN

- A **clear picture of the business process** of an organization and the monetary value expanded / gained at each step, as represented on the simulation board.
- Understanding how the **Profit & Loss Statement and Balance Sheet is generated** with the figures present on the board.
- Analyzing the figures within the financial books and the **derived key indicator**, primarily Return-on-Assets and Return-on-Equity.
- **Determining the key value drivers** for your organization's success and a guideline for building an effective action plan to leverage in them.

### Material

Board-based business simulation. Computer-based debrief support.

### Participant

C-Suites and Senior Managers.

Maximum 35.

Participants are grouped in teams of 3-4.

### Time Required

2-2.5 days, corresponding to 10 years of operations

### Facilitator

Certified trainers by Celemi:

Azman Shah Dato' Aziz

### Cost Per Pax

RM 3,000 per pax.


## CONTACT US

### PERFORMANCE DEVELOPMENT CONSULTANTS SDN BHD

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