

CELEMI DECISION BASE

CELEMI
Decision Base™



PDC stays at the forefront of innovation with the latest training solutions. Through our partnership with CELEMI, we bring the 'Power of Learning' method, used by the world's largest corporations, to elevate performance in Malaysia.

The marketplace is rapidly changing, and competition is fierce. Running a business is challenging, especially for management. CELEMI Decision Base helps teams make timely investments, boost productivity, and drive profitability, addressing key challenges in decision-making.

Objectives

- Improved productivity through better teamwork, communication, and coordination.
- Alignment around the “big picture” and a deeper level of understanding of strategy and tactical initiatives.
- Better decisions for optimal allocation of limited resources.
- Increased responsiveness to internal and external customer needs. Heightened business literacy and financial acumen.
- Deep understanding of the overall business impact of financial decisions.

Methods of Delivery

Board-based business simulation (Face-to-face).

Participant

C-Suites and Senior Managers.
Maximum 35 pax.
Participants are grouped in teams of 3-4.

Time Required

2 days, corresponding to 10 years of operations.



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to learn more about PDC*



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