

DECODING BEHAVIOURAL INTELLIGENCE

Understanding why people think, feel, and act the way they do is the foundation of effective leadership. In workplaces where diverse personalities, pressures, and perspectives intersect, **the ability to interpret and respond to human behaviour** can determine whether teams thrive or struggle.

This programme equips professionals with the knowledge and techniques to **decode behaviour and lead with greater clarity, empathy, and influence**. Drawing on behavioural science, emotional intelligence, and cognitive psychology, to explore methods to **manage emotions, navigate conflict, build trust, and adapt leadership approaches** to different personality types.

WHAT WILL YOUR PEOPLE LEARN ?

- **Core Principles of Behavioural Science:** Insights into how different behaviours influence performance in the workplace
- **Self-Awareness for Leadership:** Frameworks for understanding personal motivations, beliefs, and emotional patterns to lead more effectively
- **Applied Psychological Approaches:** Application of tools such as CBT, ACT, and Transactional Analysis to address challenges.
- **Decoding Behaviour:** Learn practical techniques from psychological models to address challenges, mental resilience, and support well-being in the workplace.
- **Engaging Diverse Personalities:** Discover strategies to adapt and tailor communication and leadership styles to effectively work with different behavioural and emotional types.

METHODS OF DELIVERY

- **Actionable tools and strategies** to develop personal resilience
- **Role-plays** on different behavioral scenarios
- Integrate **organizational values and cultural beliefs** into the training program to ensure relevance and alignment.
- **Success stories and real-life case studies**
- Utilize **tools like CBT, ACT, and Transactional Analysis** that can be applied to the workplace.
- **Observation and Behavior Modelling.**



WHO WILL BENEFIT ?

Supervisors & above



PROGRAM DURATION

2 Days

FACILITATOR

Azman Shah Dato' Aziz

*30 years of mastery in Training & Leadership,
Certified Coach , Experienced Psychotherapist, and
International Speaker & Trainer.
Empowers individuals and organizations worldwide
with transformative insights and strategies.*



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