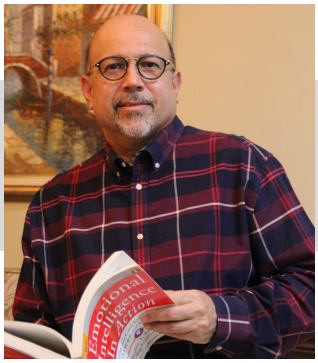
AZMAN SHAH DATO' AZIZ

Psychotherapist . Principal Trainer . Consultant . Coach



HDRC Certified Trainer

- Extensive training experience, both locally and internationally.

New York	USA	Bahrain	Washington, DC
Dubai	London	Bangkok	Turkmenistan
Jakarta	Atlanta	Bali	Malmo, Sweden

- Actively involved in consulting and providing training in organization's Leadership Development Program.
- Chosen by HRDC as a part of a team to generate the 'Positive Work Culture' program which is now in high demand among many corporations.
- Conducted 15 batches of Cyberjaya Graduate Attachment and Training Program (GREAT) and Employability Program since 2009 until the present.
- Successful projects with Cyberview, PERMATA, OPUS, PETRONAS, MINDEF, ASTRO, IBBM and others
- Presented at the CELEMI APAC Partners Meeting for Business Simulation as part of Senior Leadership Program framework in Bali.
- Presented at the CELEMi Global Partner Meeting for Business Simulation/ Profiling Tool To Assess Talent Pool in Malmo, Sweden.
- Presented at the CELEMI APAC Conference to discuss new trends, case studies, planning, networking, sharing and find new opportunities in the industry at Kuala Lumpur.

INTERNATIONAL PROGRAMS

Regions	Programs	Regions	Programs
London	Developing Emotional Intelligence	London	Developing Emotional Intelligence
Turkmenistan	Senior Leadership Development	Turkmenistan	Senior Leadership Development
Manila	Business Leaders Program	Manila	Business Leaders Program
Jakarta	Counselling Skills for Leaders	Jakarta	Counselling Skills for Leaders
Bali	CELEMI Business Simulation	Bali	CELEMI Business Simulation
Vietnam	Leadership Development Program	Vietnam	Leadership Development Program

WORKING EXPERIENCE IN THE UNITED STATES OF AMERICA

Washington DC Business Health Services	Employee Assistance Program
Maryland USA Business Health Services	Employee Assistance Program
Virginia USA Business Health Services	Employee Assistance Program
Maryland Montgomery General Hospital	Psychotherapist/Emergency Psychiatric Therapist
West Virginia University	Academic Counselor
Melwood Training Center Prince George County	Manager Psychological Services
Clarksburg General Hospital, West Virginia	

INTERNATIONAL ACKNOWLEDGEMENT

5 MAY 2012 – ASTD Certified Coach
26 OCTOBER 1986 – Golden Key National Honor Society – West Virginia University
15 – 19 JANUARY 1996 – Occupational Testing – Saville @ Holdsworth Ltd Occupational Psychologies
International Youth In Achievement – International Biographical Centre Cambridge, England

CLIENTELE :

G4S, Perodua, MRT Corp, POS Malaysia, Bank Rakyat, MITI Malaysia, ASB, TM, RHB, AmBank Group, FGV, KTM, DRB-HICOM, Bank Negara Malaysia, Tabung Haji, Malakoff, Infineon, moa, Cyberview Sdn. Bhd., Air Asia, HSBC, Sarawak Hidro, Nestle, KWSP EPF, astro, Petronas, Tenaga Nasional, AFFIN BANK, CIMB BANK

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Azman Shah is an experienced psychotherapist, international speaker, consultant and coach who delivers and designs customized effective training programs to accommodate the unique needs oforganizations. He was a pioneer in advocating the concept of Emotional Intelligence at the workplace in Malaysia and South East Asia since 1995. Azman earned his B.S., M.A and M.S. in Counselling Psychology from West Virginia University, USA.

He had 13 years of valuable working experience in Washington DC in the United States, training and consulting on human performance in many notable organizations such as the United States Department of Agriculture, US Department of Justice, the Internal Revenue Service, American Correction Association, Montgomery General Hospital, Sandy Springs Bank and the Department of Transportation. Among the local clients that he has served include Petronas,Malakoff, Pos Malaysia, Perodua, Tabung Haji, Northport, Safeguards, DRB HICOM, MRCB, FGV, and other GLC and banking clients.

Azman has also established partnership with CELEMI Solution Provider where he is the key person to conduct Celemi's wide range of business simulation products in the ASEAN region and globally. Other than that, Azman is an Adjunct Professor at City University (Corporate Executive Development Unit).

He is currently the CEO of Performance Development Consultants (PDC) that has been established for 28 years. PDC is a specialized training and consultancy firm with expertise in Leadership Agility, Applied Behavioral Science, Business Simulation, Organizational Transformation and Leadership Development among others. He has led this organization to great heights and remarkable achievements.

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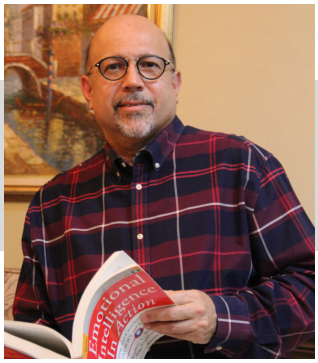

- Founder and CEO of Performance Development Consultants (PDC)
- President of Malaysian Bumiputera Training Association (MBTA)
- Member of Malaysian Training Providers Association (MATPRO) - 2014
- CELEMI Asia-Pacific (APAC) Global Partner
- Adjunct Professor at City University (Corporate Executive Development Unit)
- Certified Saville & Holdsworth Occupational Tester Ltd (SHL)
- ASTD Certified Coach since 2012
- One of the Panel of Psychotherapist in The Mind Faculty Psychology Centre

2000

- ATD (Association for Talent Development) Conference Speaker for 360 Degree Feedback (U.S.A)

2018

- Speaker in BSTD (Bahrain Society for Training and Development)

2019

- ASEAN HR Award (Malaysia Category)
- Emotional Intelligence Coaching by HR Hub.my

2020

- Penjana HRDF Initiative

2021

- Speaker of Exploring New Business Solutions Through CELEMI Business Simulation (HRDC)

2022

- The National Human Capital Conference & Exhibition (NHCCE)

2023 CERTIFICATE OF RECOGNITION BY HRDC

- High Performing Trainers and Training Providers Bootcamp 2023
- Malaysian Bumiputera Trainers Association (MBTA)
- (HRD Awards - Training Community Representative Committee)
- MBTA - National Training Week Participation

Azman is an American-trained psychodynamic coach who is passionate about using psychology in helping organizations gain insight, when dealing with the learning and development of their employees. Azman Shah is currently a consultant psychotherapist in the Mind Faculty premium Psychiatry and Psychology specialist center providing an integrative solution to mental health concerns. He aspires to enhance the clients' needs through insightful, compassionate and impactful therapy.

POSITIONS HELD

1. **1986 – 1987 –** West Virginia University - Research Assistant
2. **1987 – 1988 –** West Virginia University - Academic Advisor
3. **1988 – 1989** – Mellwood Training Centre Maryland USA - Manager
4. **1989-1993 –** Montgomery General Hospital Olney Maryland – Crisis Intervention Psychologist
5. **1993 - 1995** – Business Health Services (Consultants) US Department of Agriculture, US Department of Justice the Internal Revenue Service, American Correction Association, Department of Transportation
6. **1995 –** Lecturer for MBA Program, Universiti Malaya, Kuala Lumpur.
7. **1995 – Current** – CEO, Performance Development Consultants Sdn Bhd

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