

CELEMI SYNCHRONICITY: BUSINESS SIMULATION

PDC is always on the edge with the latest innovative training solution. We have established a partnership with CELEMI in order to bring in the "Power of Learning" method. It is widely applied by the world's largest corporation into Malaysia to move people and organizations to higher levels of performance.

CELEMI Synchronicity equips participants with skills and tools to build a broad support base and gain support from key stakeholders. The program provides a platform for sharing experiences, applying theoretical models and deepening the participants' understanding of stakeholder management

WHAT YOUR PEOPLE WILL LEARN

- *Identify those stakeholders crucial to the success of initiatives*
- *Identify stakeholders' role in initiatives*
- *Visualize support among stakeholders using a Stakeholder Support Map, depicting level of support from stakeholders*
- *Identify and understand the agenda(s) of stakeholders*
- *Align initiatives to stakeholder perception of value*
- *Leverage persuasive techniques to increase support among stakeholders*
- *Developing a Stakeholder Buy-In Plan*

Method

Virtual Business Simulation

Participants

Employees at all levels

Maximum 20

Participants are grouped in teams of 2-5

Time Required

1 Day

Facilitator

Certified trainer by CELEMI :


Azman Shah Dato' Aziz

CONTACT US

PERFORMANCE DEVELOPMENT CONSULTANTS SDN BHD

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