

Empathy



DIGITAL TOOLS & DATA ANALYSIS WORKSHOP



In today's data-driven workplace, the ability to manage, analyze, and present financial data effectively is a crucial skill for every professional. This practical, hands-on program is designed to help participants transform raw data into meaningful insights using free and accessible tools.

Through step-by-step guidance and real-world exercises, participants will learn how to clean and organize data in Google Sheets, analyze it efficiently with Pivot Tables, and create interactive dashboards in Google Looker Studio. By the end of the program, participants will be able to design clear, dynamic reports that enhance decision-making and support their department's operational goals.

WHAT WILL YOUR PEOPLE LEARN?

- Develop essential data management skills to handle and analyze financial information effectively using free, accessible tools.
- Transform raw data into clean, organized formats for easier interpretation and reporting.
- Gain practical experience in organizing data with Google Sheets and analyzing it using Pivot Tables.
- Create interactive dashboards using Google
 Looker Studio to visualize key insights clearly.
- Enhance departmental decision-making by improving the accuracy and clarity of financial reporting.

METHODS OF DELIVERY

- Engaging presentations combining key concepts and real-world insights.
- Encouraging reflection, idea sharing, and collaborative learning.
- Hands-on activities, simulations, and case studies for direct application.
- Guided debriefs and peer feedback to reinforce learning.
- Identifying practical steps to apply new skills at work.







FACILITATOR

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