

CELEMI: MEDICI GAME



PDC is always on the edge with the latest innovative training solution. We have established a partnership with **CELEMI** in order to bring in the "**Power of Learning**" method. It is widely applied by the world's largest corporation into Malaysia to move people and organizations to higher levels of performance.

CELEMI The Medici Game targets all types of organizations – across industries and people at all levels. It is a critical tool for sales and marketing, human resources, R&D and product development. Innovation is one of our time's major success criteria. Companies that create new ideas can tackle today's fierce competition better. New concepts – for new products, production efficiency or others – will help your company gain a competitive advantage.

Based on the bestselling book "**The Medici Effect**" by **Frans Johansson**, the participants will be able to take place where ideas from different fields and cultures meet and collide ultimately igniting an explosion of extraordinary new innovations.

THE MEDICI GAME WILL :-

- Inspire people to think outside of the box and realize their own ability to be innovative.
- Explore some of the latest findings on innovation and reach a shared understanding through dialog and discovery.
- Create an innovative environment and support a cultural shift throughout the organization.
- Kick off a conference, project or other initiative and open people's minds.

Material

CELEMI game board and decks of cards.

Participant

Employees at all levels.
Maximum 30.

Time Required

Half day.

Facilitator

Certified trainers by Celemi:
Azman Shah Dato' Aziz

Cost Per Pax

RM 1,500 per pax.

CONTACT US

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