

# CELEMI: BUSINESS FINANCE



PDC is always on the edge with the latest innovative training solution. We have established a partnership with **CELEMI** in order to bring in the "Power of Learning" method. It is widely applied by the world's largest corporation into Malaysia to move people and organizations to higher levels of performance.

**CELEMI Business Finance™** ensures the team lead a **newly established**, fictitious company facing financial challenges. Participants will also gain an understanding of how their decisions directly impact the company financially through improved cash flow and having a positive impact on financial statements. An interactive, serious fun session, with an energizing mix of individual, team, and full group exercises.

## WHAT YOUR PEOPLE WILL LEARN

- Generate a **Cash Flow Statement**
- Understanding the **Balance Sheet**
- Preparing the **Profit & Loss Statement**
- Utilizing **KPIs** effectively
- Learn the basic **Business Finance language**
- Understand how changes in **pricing impact profit**
- Get insight into **how utilization rates impact profit**
- Learn how each person can contribute to **healthy cash flow and bottom line results**
- Understand the **key financial concepts** in a service organization
- Learn how normal **business decisions impact the financials**

### Material

**Online facilitator led in a virtual classroom** with team activities.

### Participant

Employees at all levels

Maximum 20

Participants are grouped in teams of 2-5

### Time Required

**90 – 120 minutes** depending on discussions and activities

### Facilitator

Certified trainers by Celemi:

Azman Shah Dato' Aziz

Ahmad Daman Huri Kamaruddin

Wilson Kok Wei Xin



## CONTACT US

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