

STAKEHOLDER MANAGEMENT

Stakeholders are important for an organization to achieve desirable goals as they can become your supporters or hindrances to the goals. By engaging your key stakeholders, organizations can massively benefit both the company and the people.

This program will help participants to understand and apply stakeholder engagement strategies to help the organization to achieve better outcomes, whether it's connection, engagement or profit.



Training Objectives

- Identify and understand stakeholder needs
- Identify and categorize stakeholder
- Enhance trust and cooperations to achieve desirable goals
- Clarify and manage management expectations effectively
- Learn how to deal effectively with challenging behaviors

Main Topics

- Stakeholder Management
- The Importance Of Building And Improving Relationships Between Stakeholders
- The Power of Emotions and Behavior
- Stakeholder Identification
- Stakeholder Analysis
- Stakeholder Communication

